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Acrobatique Announces Panel Members for May 22 Social Media Event

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When: Tuesday, May 22nd, 6:00pm

Where: Renaissance Pittsburgh Hotel, Symphony C Ballroom, 2nd Floor

Cost: Free

Event Tweets: [#smbalance](#) & [@AcroPgh](#)

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Don't miss this great event featuring a panel of social media experts:



Katie Conlon is the Director of PR & Social media at Acrobatique Creative where she manages integrated PR & Digital campaigns

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for clients in industries including hospitality, food and beverage, and consumer products.



Craig Maier, Ph.D., is a Consultant at PB Consulting (formerly Dewey & Kaye), where he specializes in nonprofit corporate communication. This fall, he will be joining the full-time faculty of Duquesne University's Department of Communication & Rhetorical Studies.



Gregg Zegarelli is Managing Shareholder at Technology & Entrepreneurial Ventures Law Group PC. He served as lead counsel in Borings v. Google, the first case of its kind for Internet-related trespass resulting in the only final judgment against Google for intentional trespass for mapping for its online Street View program.



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Thank you! RT
[@CamposInc](#): [@AcroPgh](#), Good panel last night at the Social Media Balancing Act gathering. Great job!
[#smbalance](#) 1 day ago

[@grussak](#) thanks! Glad you could make it. 1 day ago

Okay we're done taking over your timelines! Thank you everyone who came out tonight, especially our awesome panel!

2 days ago

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Rachel Carlson is the Yelp! Pittsburgh Community manager works to connect Pittsburghers to the very best local businesses.



Maggie Graham is an avid social media user. By day, she tweets @EastLibertyPgh, @PULSEpittsburgh and @wepropelle. By night, she tweets @magsg.




Julia Gongaware has over 5 years experience in social media and is currently a Social Marketing Manager at UPMC Health Plan and writes for eatPGH.com in her spare time.




Heather Starr Fiedler, Ph.D., is an associate professor of multimedia specializing in new and emerging media technology and online journalism at Point Park University. She is founder

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Thank you to all who attended our Social Media event this week! Our panel provided some great information and tips for businesses on social media. Check out the live Twitter chat from the event by clicking here: <http://twitter.com/#!/search/%23smbalance>

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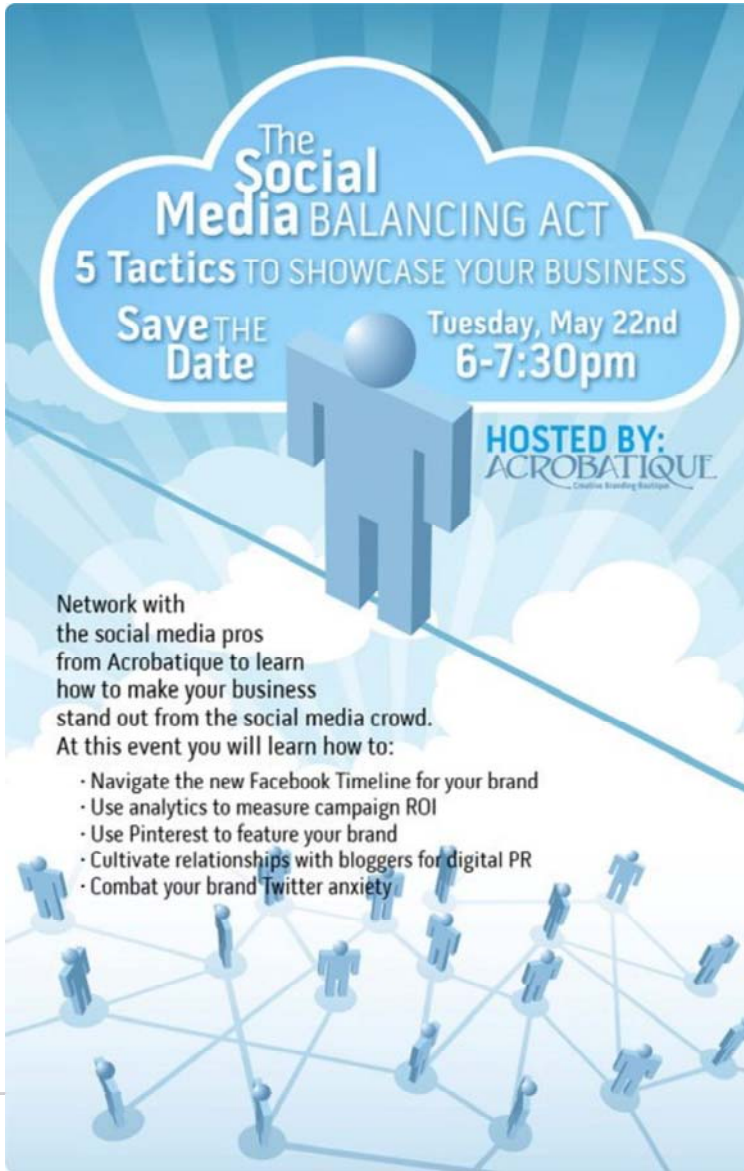
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and GM of PittsburghMom.com and recognized as one of "Pittsburgh's 40 Under 40" and one of 14 "Women in Media."

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