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June 30 - PITTSBURGH

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PRESERVING YOUR CLIENTS' PROPRIETARY RIGHTS THROUGH INTELLECTUAL PROPERTY

Pittsburgh - June 30, 2005

Prevent theft of intangibles with a current update of intellectual property law.

This basic level seminar is designed for attorneys and legal professionals working in the areas of technology, business, corporate and intellectual property to enhance their understanding of how the law impacts the practice. This program will also benefit business professionals involved in the legality of their online presence.

- Stay at the forefront of this fast-moving, complex area of business law.
- Knowledgeably answer patent questions with a review of current laws.
- Reduce the odds of infringement by properly handling trademarks on intangibles.
- Know how to copyright intellectual property so your clients' works are protected.
- Ideas are ephemeral, but can be valuable. Safeguard them through licensing.

Outstanding Faculty:

David G. Obernick
 Meyer, Unkove & Scott LLP

Gregg R. Zegarelli
 Zegarelli Law Group, PC.

Continuing Education:

- PA CLE - 6:00
- DE CLE - 6:00

See inside for details!

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Protect Your Clients' Competitive Advantage

Your clients are savvy enough to know to come to you with legal questions about their companies. These days, though, business is a world of ideas and technology. Building and selling a better mousetrap has gone virtual - and clients are asking for answers about protecting their intellectual capital. Your legal knowledge needs to be thoroughly up-to-date in order to meet their demands. This cutting-edge seminar will help you stay ahead of the pack when it comes to intellectual property law.

At this timely program, our seasoned faculty members will share their expertise with you so you can give clients the nation's informed advice they need when intellectual property questions arise. Preserve your clients' rights to their inventions with a study of today's IP patenting laws. Get procedural tips for copyrights and intellectual property so you don't have to wonder whether their "us don't have to wonder whether their re protected. Examine the

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FP9887 CD & Manual - \$199 Manual - \$95

Legal Aspects of Condominium Development and Homeowners' Associations in Pennsylvania

Declarations, market certification requirements, deed preparation - success in handling a common interest development requires attention to detail every step of the way. You know the law, now learn the process! Let us help you supplement your knowledge about the various aspects involved in dealing with cooperatives housing projects. "Legal Aspects of Condominium Development and Homeowners' Associations" will give you a clear understanding of the formation of common interest communities. Get up-to-date information on condominium and homeowner legislation. Receive step-by-step information about the document preparation process. Learn how the homeowner's association develops and enforces its rules and regulations. Find out how to effectively resolve conflict between various parties. This practical manual will give you the pertinent information you need to successfully handle your next common interest property proceeding! By: Nancy S. Cleveland, Ronald B. Glazer, Steven L. Sigmansin and Michael Mysocza. 238 Pages. © February 2004
FP9076 CD & Manual - \$199 Manual - \$95

Evidence and Landlord/Tenant Law in Pennsylvania

A long drawn out legal battle over lease termination, most often a landlord's wrongful eviction and wrongful eviction - but it doesn't have to come to that. With thorough, commonsense and careful planning, you can often avoid this contentious situation. In our practical manual, you'll get the strategies you need to keep lease termination conflicts at bay. Learn how to smoothly handle the notice to quit and find out exactly what constitutes grounds for eviction. Examine step-by-step the intricacies of the eviction process from service of the summons through the appeals process. Uncover potential tenant defenses and discuss other special landlord/tenant issues. Don't miss this opportunity to get answers to your most pressing questions about current legal developments and get the information you need to avoid lease termination conflicts. By Barry E. Bressler, Dorothy A. Hamill, Susan J. Kupersmith and Henry I. Langsam. 176 Pages. © March 2004
FP10989 CD & Manual - \$199 Manual - \$95

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Continuing Education

This seminar is a valuable opportunity to get the continuing education that's so crucial to keeping up to date in your profession. Not only was this program carefully designed to meet its educational objectives, but you can also take advantage of specific continuing education credits we've arranged with appropriate accrediting organizations.

PA CLE - 6:00
 This program has been approved by the Pennsylvania Continuing Legal Education Board for a credit CLE credit. 60 minutes, including 60 hours of administrative law, practice and procedure CLE credit.

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 National Business Institute is an accredited sponsor of the Delaware Commission on Continuing Legal Education and recommends this program for 6 P hours of CLE credit.

The specific continuing education credit(s) listed above are for attending the live seminar. The credits may or may not apply for the audio version of this seminar. Please check with your credit board for details.

What You Will Learn

- I. PATENTS IN THE INFORMATION AGE
 - A. How Are These Patents Different? Clarify Your Knowledge
 - B. Understanding Government Grant Elements
 - C. What "Right to Exclude Others" Means For Your Client
 - D. How Patented Inventions Are Enforced in the Intellectual Property Age
 - E. Length of Patent Term: Limitations and Advantages
 - F. What can be Patented in the United States?
 - G. Public Disclosure and Filing Deadlines You Must Adhere To
 - H. Practical Procedures When Filing for Patents
 - I. Confidently Handling Applications For Foreign Patents
- II. WORKING WITH COPYRIGHTS
 - A. What is a Copyright? Definitions and Guidelines
 - B. What Can be Copyrighted?
 - C. Can Facts be Copyrighted?
 - D. Rules Governing Copyright Notices
 - E. Registering Copyrights
- III. HANDLE DIFFICULT TRADEMARK ISSUES
 - A. What is a Trademark? Trademarks
 - B. Recognizing Types of Trademarks
 - C. Confidently Selecting Trademarks
- IV. LICENSING AND THE LAW OF PROTECTING IDEAS
 - A. The Law of Protecting Ideas
 - B. What is an Intellectual Property "License"?
 - C. Assessing the Different Types of Licenses
 - D. Why and When Should You Grant or Grant a License?
- V. CURRENT ISSUES, TRENDS AND DEVELOPMENTS IN INTELLECTUAL PROPERTY
 - A. The Inherent Risks In Online File Sharing
 - B. How Free Speech Fits Into The Equation
 - C. Criteria For Prosecuting DVD Patents and Other Counterfeits
 - D. Children's Online Privacy Protection Act (COPPA) and Children's Online Protection Act (COPA)

Important Details

June 30 - PITTSBURGH - Holiday Inn Central/Greentree
 401 Holiday Drive, Pittsburgh PA 15220 412-972-8100

Time: Registration is from 8:30-9:00 a.m. The program will begin at 9:30 a.m. and end at 4:30 p.m. Complimentary meals and refreshments are provided. Lunch is on your own from 12:00-1:00 p.m.

Pre-Register: Mail Registration form on back of this brochure
Online: www.nbi-seminars.com
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Last minute registrations are also welcome. If you plan to register at the door, you may wish to call us first to confirm availability and any schedule or location changes.
Tuition: \$299 live registration, \$249 each additional registrant. (Save \$50!), \$279 for new lawyers. * Fee includes the manual, *Preserve Your Client's Proprietary Rights Through Intellectual Property*.
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Learn From an Outstanding Faculty

You'll benefit from the experiences and knowledge shared by our distinguished faculty. These speakers were selected because of their firsthand familiarity with the subject, so they can give you the practical skills you need and answers to your most pressing questions.

DAVID G. OBERDICK is a partner in Meyer, Unkovic & Scott LLP's business litigation and business transaction and planning groups. Mr. Oberdick concentrates his practice on a wide range of intellectual property law matters, including patent prosecutions, trademark applications, copyright registrations, trade secret protection and computer law. He has significant experience in litigation involving intellectual property and related business disputes. Mr. Oberdick is a member of the Allegheny County, Pennsylvania and American bar associations and the Pittsburgh Intellectual Property Law Association. He received his B.A. degree, magna cum laude, from the University of Pittsburgh and his J.D. degree, magna cum laude, from the University of Pittsburgh Law School.

GREGG R. ZEGARELLI is owner of the Zegarelli Law Group, P.C., where he practices in all transactional areas of law, with a concentration in computer law and the law of corporate and business transactions. His representation includes advising on business formation and entrepreneurial ventures, commercial and corporate litigation, venture capital, franchising, mergers and acquisitions, licensing of technology and information, employee

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and independent contractor agreements, and intellectual property matters such as copyright, media, trademark and trademark law. Mr. Zegarelli has given multiple accredited seminars on technology-related issues. He has been interviewed by local and national media regarding computer law issues, and he wrote an article on the "Computer Fraud and Abuse Act" for the *MacMillan Encyclopedia (Cale Group)*, and "Current Technology Issues" by the *Ohio CPA Journal*. In addition, Mr. Zegarelli has published several short articles on computer software protection techniques called "Legal Links."TM He received his B.A. degree from Duquesne University and his J.D. degree from Duquesne University School of Law, and he is qualified to sit for the C.B.S. examination in Pennsylvania. He is a member of the District of Columbia, Illinois and Allegheny County bar associations, and serves or has served on various committees. Mr. Zegarelli was nominated and selected to serve as a member of the Panel of Arbitrators and is on the Advisory Committee of the American Arbitration Association

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